

**SENATORIAL LEADER
AND
CONGRESSIONAL DISTRICT LEADER**

**FIELD PLAN
For The Term of
June 2016 – April 2018**

Goals:

To promote relationships with all of New Mexico legislators and increase participation in legislative advocacy by all Chapters by encouraging members to participate in town hall meetings, one-on-one meetings, telephone calls, letter writing, and immediate responses to NARFE Legislative Alerts.

Targets:

Selection for the Senatorial Leader (SL) positions: all members within the State of New Mexico who meet the criteria set forth in the *Senatorial Leader and Congressional District Leader for New Mexico dated June 9, 2016 (SL and CDL Positions)* for the term of June 2016 – April 2018 are eligible for appointment by the Federation Vice President for Legislation.

Selection for the Congressional District Leader (CDL) position in Congressional District 1, Congressional District 2 and Congressional District 3: all members within the respective Congressional District who meet the criteria set forth in the *SL and CDL Positions* for the term of June 2016 – April 2018 are eligible for appointment by the Federation Vice President for Legislation.

Tactics:

Eligibility and selection will be made in accordance with the *SL and CDL Positions* approved by the NM Federation Executive Board on June 9, 2016.

Positions to be filled are for/by the following:

SLL for US Senator Tom Udall, Mary Ellen McKay Chapter 0182

SLL for US Senator Martin Heinrich, Billie Jean Zinter Chapter 0080

CDL for Congressional District 1: US Representative Michelle Lujan Grisham, Marlene Seaton Chapter 1381

CDL for Congressional District 2: US Representative Steve Pearce, Betty Hicks Chapter 0731

CDL for Congressional District 3: US Representative Ben Ray Lujan, Bill Britton Chapter 0186

Capacity Planning:

The Federation Executive Board will approve a *Senatorial Leader and Congressional District Leader Field Plan for the Term of June 2016 – April 2018 (Field Plan)*..

The approved *SL and CDL Positions*, the approved *Field Plan*, and the SLs, CDLs, and their contact information will be posted on the Federation’s website within 10 days of the approval of the *Field Plan*.

The Federation Secretary will send to every Chapter President and Chapter Secretary a copy of the *SL and CDL Positions*, the *Field Plan*, and a list of the appointed SLs and CDLs with their contact information.

The Federation Vice President for Legislation will provide the same information to every Chapter Legislative Chair or Point of Contact.

No later than June 30, 2016, District Vice Presidents will contact all Chapters in their respective District to discuss the purpose and goals of the *SL and CDL Positions* and the *Field Plan*.

Throughout the term of June 2016 – April 2018, members of the Federation Executive Board will use official Federation letters, Federation and Chapter newsletters, emails, personal visits, and other appropriate means of communication to ensure that all Chapters receive detailed information about the *SL and CDL Positions* and the *Field Plan*.

Timeline:

No later than June 9, 2016, the Federation President will appoint in writing two SLs and three CDLs, in consultation with the Federation Legislative Chair and other members of the Federation Executive Board.

No later than June 9, 2016, the Federation Vice President for Legislation will submit the draft *Field Plan* to Federation Executive Board members for approval.

- When the *Field Plan* is approved by the Federation Executive Board, the Federation President
- (1) Will direct the Federation Legislative Chair to submit the *SL and CDL Positions*, the *Field Plan*, and the list of SLs and CDLs and their contact information to the Federation Webmaster for posting on the Federation’s website.
 - (2) Will direct the Federation Legislative Chair to provide the same information to every Chapter Legislative Chair or Point of Contact.
 - (3) Will direct the Federation Secretary to send the same information to every Chapter President and Chapter Secretary.

No later than June 30, 2016, District Vice Presidents will inform all Chapters in their respective Districts about the purpose and goals of the *SL and CDL Positions* and the *Field Plan*. The District Vice Presidents will provide additional information, as it becomes available, to all Chapters in their respective Districts.